



RC: 489977


DOKKALHAIRU
INVESTMENT NIGERIA LTD.

DOKKALHAIRU INVESTMENT NIGERIA LIMITED (DINL)

- Empowering Markets •
- Fueling Growth •
- Financing Dreams •

COMPANY PROFILE

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COMPANY OVERVIEW

Incorporated on **29th August 2003 (RC: 489977)**, **Dokkalhairu Investment Nigeria Limited (DINL)** stands today as one of Northern Nigeria's most diversified, resilient and trusted indigenous enterprises — a company built on **vision, integrity and unwavering commitment to excellence.**

What began more than two decades ago as a modest family-managed trading venture has evolved into a **multi-sector conglomerate** with strong footprints in **Fast-Moving Consumer Goods (FMCG) distribution and Oil & Gas downstream operations.**

DINL's journey is a story of **discipline, foresight and growth through challenges.** From humble beginnings in Yola, Adamawa State, the company has steadily expanded its presence and capabilities, building a reputation for reliability and performance in some of Nigeria's most dynamic sectors. Today, DINL maintains a strong operational presence across **Abuja (FCT), Kogi, Taraba and Adamawa States**, supported by a nationwide logistics network that extends into **Niger, Nasarawa, Benue, Kwara, Edo, Anambra, and Enugu States.**

Through innovation and strategic partnerships, DINL has created an ecosystem where **commerce and energy** converge to power businesses, households and communities. Our integrated model connects global producers to local markets, ensuring products and fuel reach every corner of the regions we serve.

VISION

To be the leading indigenous investment company transforming markets, transcending borders and shaping industries — building a legacy of **innovation, integrity and sustainability** that drives economic growth and societal progress for generations to come.

MISSION

To drive sustainable growth and prosperity by delivering exceptional products and services, creating value for stakeholders and contributing positively to the communities we serve.

CORE VALUES

- **Integrity:** We uphold transparency, honesty, and fairness in all our dealings.
- **Excellence:** We pursue world-class standards in operations, service delivery, and management.
- **Innovation:** We embrace technology and adaptability to improve efficiency and competitiveness.
- **Customer Focus:** Our clients and partners are at the center of every decision we make.
- **Community Impact:** We create shared prosperity through empowerment, inclusion, and opportunity.
- **Timeliness:** We deliver on commitments promptly, ensuring speed, efficiency and reliability across all our business operations.

WHO WE ARE

Dokkalhairu Investment Nigeria Limited is a testament to resilience, adaptability and purposeful leadership. Founded in 2003, the company's journey reflects the determination of a family that turned a modest trading outfit into one of Northern Nigeria's most respected multi-sector enterprises.

Our growth was not without challenges. Over two decades, DINL has navigated economic fluctuations, supply disruptions and evolving consumer markets — yet emerged stronger each time. We've built credibility not just through our scale, but through the **consistency of our word, the reliability of our service and the trust of our partners.**

Today, we are a driving force in **distribution, logistics and energy**, serving thousands of customers and businesses across the country. We are more than distributors; we are connectors — linking global manufacturers to local markets and bridging opportunity to the everyday Nigerian household.

Each partnership we've earned tells a story of competence and reliability. Each warehouse, station and delivery point represents years of strategic investment and operational discipline.

OUR VALUE PROPOSITION

DINL's business model is defined by one philosophy: **integration for impact.** We connect key engines of economic growth — **Trade and Energy** — under

one trusted name, providing seamless value to producers, consumers and communities.

Our Promise

- **Integration:** A unified ecosystem that connects products, energy and finance.
- **Reliability:** Two decades of uninterrupted operations and trusted relationships.
- **Efficiency:** Advanced logistics and data-driven decision-making.
- **Resilience:** Agility to adapt to changing market dynamics.
- **Sustainability:** Operations guided by ethics, inclusiveness and social responsibility.

We don't just move products — **we build networks of opportunity** that empower markets, enhance livelihoods and foster prosperity.

OUR APPROACH

DINL's approach is rooted in **partnership, innovation and community-centered growth**. We operate with an understanding that success is built not only on profit, but on shared value.

Our Strategic Pillars

- **Partnership-Driven Growth:** Working hand-in-hand with global FMCG brands, energy companies and financial institutions to drive mutual success.
- **Customer Understanding:** Tailoring operations to match regional market behavior and community demand.
- **Technology Integration:** Using modern systems for inventory control, logistics optimization and financial reporting.
- **Operational Discipline:** Streamlined processes that reduce costs, improve delivery times and enhance reliability.
- **Sustainable Impact:** Aligning our activities with the **UN Sustainable Development Goals (SDGs)** through responsible trade, clean energy practices and inclusion.

DINL's approach ensures we remain a **trusted partner** not just to our suppliers and clients, but also to the communities that power our operations.

OUR SERVICES

At **Dokkalhairu Investment Nigeria Limited (DINL)**, our operations are built on a diversified model designed to sustain growth, drive innovation and enhance economic inclusion across Nigeria.

We operate through two major service divisions that reflect our strategic integration of **commerce and energy**.

Fast-Moving Consumer Goods (FMCG) Distribution

Our FMCG division is the cornerstone of DINL's business — a testament to our heritage in trade, logistics and retail development.

Over the years, we have built one of the **most reliable distribution frameworks** in Northern Nigeria, serving thousands of wholesalers, retailers and institutional buyers across both urban and rural markets.

With over **40,000 square feet of warehousing capacity**, a **dedicated delivery fleet** and a **network of regional hubs** across **Abuja, Kogi, Adamawa, and Taraba States**, we ensure consistent product availability, rapid order turnaround and dependable last-mile delivery.

Our FMCG operations are driven by three core principles:

- **Efficiency:** Advanced inventory management and route optimization systems minimize downtime and cost.
- **Reliability:** A well-trained sales and logistics workforce ensures timely delivery and exceptional customer service.
- **Market Reach:** Integrated data-driven operations that connect manufacturers with diverse markets across Nigeria.

We go beyond distribution — we build **market systems** that sustain livelihoods, connect producers to consumers and ensure the continuous flow of essential goods that power everyday life.

Oil & Gas Downstream Operations

DINL's downstream energy division is a vital part of our growth strategy and national contribution.

We operate a modern network of filling stations strategically located across our core operational states, providing access to **Premium Motor Spirit (PMS) and Automotive Gas Oil (AGO)**.

Our operations are guided by the principles of **safety, efficiency, and environmental responsibility**.

From fuel storage and transportation to station management, our procedures align with **Department of Petroleum Resources (DPR) and Standards Organization of Nigeria (SON)** guidelines — ensuring quality, compliance and consumer protection.

DINL is committed to helping bridge Nigeria's energy accessibility gap by bringing reliable, affordable and clean energy to homes, industries and communities.

CORPORATE SOCIAL RESPONSIBILITY & SUSTAINABILITY

At DINL, success is measured not only in profits but in **people and purpose**.

Our CSR strategy focuses on five key pillars:

- **Youth Empowerment:** Training programs in logistics, finance, and retail management.
- **Women Inclusion:** Microcredit, business mentorship and cooperative support.
- **Community Development:** Market rehabilitation, educational support and infrastructure initiatives.
- **Environmental Stewardship:** Safe fuel handling, reduced emissions, and green logistics systems.
- **Security Support:** Partnership with local vigilante groups to enhance community safety and security around our operations.

Through these initiatives, DINL continues to build stronger, safer and more suitable communities.

WHY CHOOSE DOKKALHAIRU INVESTMENT NIGERIA LIMITED

Dokkalhairu Investment Nigeria Limited (DINL) is more than a service provider — it is a long-standing partner in **growth, reliability and transformation**.

For over two decades, we have built a brand grounded in performance, integrity and partnership. Our success is not measured merely in sales volume but in the confidence of global brands, the loyalty of our customers and the progress of the communities we serve.

The DINL Advantage

- **Proven Legacy:** Over 20 years of consistent growth and operational excellence.
- **Integrated Business Model:** Uniting commerce and energy under one brand.
- **Nationwide Reach:** A four-state operational base with an extended logistics network spanning more than 10 states.
- **Trusted by Industry Leaders:** Endorsed by global and Nigerian FMCG giants for our reliability and integrity.
- **Strong Governance:** Transparent management systems backed by robust financial oversight and accountability.
- **People-Centered Philosophy:** We invest in our workforce, partners and the communities we serve.
- **Sustainability Focus:** Guided by ethics, inclusion and alignment with the UN Sustainable Development Goals (SDGs).

Choosing DINL means partnering with a company that builds trust, delivers quality and creates lasting impact.

LEADERSHIP TEAM

Each member brings strategic insight, operational expertise and a shared dedication to growth, ensuring that DINL continues to deliver value, expand its impact and build trust across every business segment.

Name	Title	Role & Expertise
Alhaji Dahiru Girei Yusuf	Board Chairman	Provides strategic governance and oversight, guiding the company's long-term vision and ethical direction.

Mr Mohammed Lawal Shuaibu	Managing Director (MD)	Chief strategist overseeing all company operations, partnerships and expansion initiatives. He drives the long-term vision, sustainability and business growth of DINL.
Mr Umar Girei Dahiru	Group Chief Operating Officer (GCOO)	Oversees nationwide operations and logistics. Ensures efficiency, seamless service delivery and alignment of all operational units with DINL's growth strategy.
Mr. Emmanuel Ade Oladimeji	Group Financial Controller (GFC)	Manages financial strategy, reporting, and compliance. Provides leadership in financial planning, budgeting and risk management to sustain profitability and growth.
Mr. Umar Dahiru Bobboi	Group Operations Manager (GOM)	Leads supply chain optimization, warehousing and distribution networks. Ensures operational discipline and excellence across all business units.
Mr. Abdulrazaq Muhammed	Lead Sales Supervisor (LSS)	Coordinates regional sales execution and customer relationship management. Responsible for driving sales growth, team supervision and brand representation across all markets.

Collectively, the leadership team at DINL combines over two decades of experience, uniting strategic foresight with operational precision to build a company rooted in excellence and trusted performance.

OUR OPERATIONAL NETWORK

Dokkalhairu Investment Nigeria Limited (DINL) operates through a well-structured, regionally anchored network that combines physical presence, logistics excellence and data-driven coordination.

Our **core operational base** spans **four major states — Abuja (FCT), Adamawa, Kogi and Taraba** — supported by a robust **national delivery and supply network** that ensures seamless distribution across Nigeria's North Central and North Eastern markets.

Core Operational Hubs

Kogi State

- Ibro Plaza, Idah Road, Anyigba
- 152 Enough Road, Owelle Road, Ankpa
- Beside Bedrock International School, Agala-Ogane Road, Anyigba
- Felele 4 Seasons, Lokoja

Federal Capital Territory (Abuja)

- Shop H2G 134, Wuye Ultramodern Market, Wuye, Abuja
- Mogadishu Mami Extension, Abacha Barracks, Abuja

Adamawa State

- Shop 182M, Jimeta Ultra Modern Market, Jimeta
- Saman Plaza, 2 Numan Road, Jimeta

Taraba State

- Shop 52, Hassan Bappa City Shopping Plaza, Jalingo

Extended Coverage Network

Beyond these hubs, DINL operates a dynamic delivery and client service network that covers **Niger, Nasarawa, Benue, Kwara, Edo, Anambra and Enugu States**.

Our fleet logistics, route mapping and digital dispatch systems guarantee efficient delivery speed, consistent product availability and responsive customer service.

Every distribution node functions as part of an integrated supply system — connecting producers to consumers and ensuring that our partner brands remain within reach of every market segment we serve.

DINL's operational network is not just a map — it is a living system of reliability, scale and growth.

OUR PARTNERS

Over the years, DINL has earned the confidence of **global and national industry leaders** who rely on our proven capacity to deliver at scale, maintain market consistency and uphold brand integrity.

Our partners entrust us with their products because we share their commitment to **quality, reliability and sustainable market growth**.

Each partnership represents a story of **mutual growth**, combining our regional expertise and logistics infrastructure with their innovation and global standards. Together, we move goods, empower retailers and enrich lives across Nigeria.

Our Esteemed Partners

Nestlé Nigeria Plc – *Good Food, Good Life*

A subsidiary of the world's largest food and beverage company, Nestlé Nigeria has been a household name since 1961. Known for its commitment to *nutrition, health and wellness*, Nestlé produces some of Nigeria's most loved brands, including **Milo, Nescafé, Maggi, Golden Morn, Cerelac and Lactogen**.

FrieslandCampina WAMCO – *Nourishing by Nature*

A Dutch-Nigerian joint venture with a heritage spanning over 50 years, FrieslandCampina WAMCO is the pioneer of Nigeria's modern dairy industry. The company produces **Peak Milk, Three Crowns and Friso**, renowned for quality and nourishment.

Promasidor Nigeria Ltd – *Quality Food Products for All*

Since 1993, Promasidor has been committed to making *affordable nutrition* accessible to all Africans. Its product range — including **Cowbell, Loya, Miksi, Top Tea, Onga, Twisco and SunVita** — combines taste, affordability and

nutrition.

Cadbury Nigeria Plc – *Taste that Inspires*

As one of Nigeria's oldest FMCG companies (est. 1965), Cadbury Nigeria Plc is known for excellence in beverages and confectionery. Its iconic products — **Bournvita, TomTom, Eclairs and Hot Chocolate 3-in-1** — have defined generations of Nigerian households.

PZ Wilmar – *For Everyday Living*

Formed through a partnership between **PZ Cussons** and **Wilmar International**, PZ Wilmar produces high-quality consumer goods that define everyday living. Brands like **Devon King's Oil, Mamador Oil, Morning Fresh and Premier Soap** reflect purity, consistency and trust.

Aspira Nigeria Ltd – Committed to Quality and Hygiene

A dynamic Nigerian brand founded in 2009, Aspira manufactures affordable personal care and hygiene products that rival international standards. With brands like **Viva Plus Detergent, Dishwashing Liquids, Toilet Cleaners and Bar Soaps**, Aspira has become a fast-rising household name.

A Legacy of Trust and Performance

For **over two decades**, these partnerships have reflected DINL's **unmatched reliability, logistical expertise and ethical business practice**.

We do more than deliver products — we safeguard reputations, sustain brand value and ensure that global quality reaches every Nigerian home.

Our partners trust us because we don't just distribute products — we deliver excellence.

CONTACT INFORMATION

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CLOSING STATEMENT

Dokkalhairu Investment Nigeria Limited (DINL) is not just a business — it is a **legacy of perseverance, innovation and impact.**

From humble beginnings to a diversified powerhouse, we remain committed to **building opportunities, empowering people and driving growth across Nigeria.**

Let's Grow Together.



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